

CO-FOUNDER · 1% AI LABS

Kysont Tan

18 years turning new technology into real business results.

From repairing laptops at Plaza Low Yat to building AI systems for Malaysian businesses. Every few years I step into the next new technology early, learn it fast, then turn it into something people can use and pay for: computers, banking products, crypto, esports and now AI.



18

years in tech,
sales & finance

14

companies use systems
we developed

1,000+

students
taught

3,000+

AI videos
produced

WHAT I DO NOW

1% AI Labs

Co-Founder · Nov 2025 – Present

AI systems, AI video and automation for SMEs. 14 companies run on systems we developed; 3,000+ AI videos produced across 40+ TikTok accounts.

1% Better Club

Co-Founder · Sep 2025 – Present

A community of Malaysian entrepreneurs who learn, share and grow their businesses together.

AvaEra

Technology Partner · 2026 – Present

Built and launched the AvaEra platform end to end: website, member system and online store.

BE'OLE Academy

AI Course Trainer · 2026 – Present

Teaches AI live-action video creation, from personal-brand videos to AI short films.

SERVICES

01

AI Agentic Systems

Automate marketing, sales, customer service, operations and finance.

02

AI Video Production

Personal-brand, product and promo videos, done for you.

03

AI Social Media Management

Content planning, posting and growth on autopilot.

04

AI Business & Meeting Card

NFC name card with AI meeting summaries.

05

AI Training & Courses

Hands-on AI classes for teams and individuals.

THE JOURNEY

2025 – Now

1% AI Labs · 1% Better Club · AvaEra · BE'OLE

Co-Founder, Technology Partner, AI Trainer

Back to where it started: technology, now with AI.

2022 – 2025

Kohai Esports Malaysia

Project Director → COO (May 2024)

Led operations, fundraising and investor relations; set OKRs/KPIs; key role in the IPO journey.

2022

Infinite Worldwide Group Berhad

Head of Business Development

Market expansion strategy and research; led a team of executives.

2021 – 2022

ezsy (Singapore)

Co-Founder

Crypto e-learning platform; built the curriculum and coached beginners online.

2017 – 2021

Independent

Crypto Consultant & Trader

Due diligence on crypto projects, market analysis, portfolio risk across crypto, forex and equities.

2014 – 2015

Infinite Worldwide Group Berhad

Sales Team Manager & Financial Consultant

Led a sales team; financial advice and stock analysis for clients.

2011 – 2014

iSolution

Telemarketer → Sales Team Manager

Banking and financial products; trained the sales team.

2008 – 2011

Plaza Low Yat · Ace Computers

Technician → Retail Sales Manager → Senior Sales Executive

Repaired PCs, sold computer systems to retail and B2B clients. Where it all started.

COURSES TAUGHT

AI live-action video (Basic → Advanced → Expert)

Forex basics & chart analysis

What is Bitcoin & cryptocurrency

EDUCATION

Action Business School

Diploma, Business Administration & Management · 2021 – 2022

UCSI

Diploma, Business Administration & Management · 2007 – 2008

SMK Taman Connaught

SPM

LANGUAGES

Chinese Native

Cantonese Fluent

English Professional

Malay Working

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